

# WAVE *magazine*

Wave Magazine is an A5 size lifestyle publication delivered free to 850 homes across the Waverley development with an additional 200 copies delivered to local businesses on the Advanced Manufacturing Park, other local business centres and the Winter Green Pub.

Also circulated online across various social media platforms, the magazine is growing not only in size but also in reach.

The magazine is published every two months and provides a link between the residential and commercial activities taking place at Waverley, keeping residents informed of future developments, local news and general interest stories.

It is edited, designed and published by one of the first Waverley residents, Brendan Hall of Hallmark Branding Ltd.

As an advertiser, you will be getting your message delivered to every home on the development, plus employees and visitors of the AMP and the Winter Green.

Over the coming years, the Waverley development will be home to around 4,000 properties plus further commercial and retail development, so as Waverley grows, so can your business!

**we are**  
**WAVERLEY**



# Rate card

<b>Advertising rates</b>	<b>Premium positions</b>
<b>Full page</b> £100	<b>Double page centre fold</b> £220
<b>Half page</b> £60	<b>Front cover sponsor plus full page</b> £150
<b>Quarter page</b> £35	<b>Back cover</b> £120
<b>Business card</b> £20	<b>Inside front (page 3)</b> £110
<b>Discounts available for multiple issues:</b> 2 issues – 5% discount 3 issues – 10% discount 6 issues – 15% discount	

Payment due on publication and payable within 7 days

If you don't already have your own artwork, we offer free artwork design for advertisers who commit to a minimum 3 issue campaign.

For one off advertisers, we offer a fixed fee artwork design service which will be agreed with you at the outset.

Publishing months: January, March, May, July, September, November

Contact Brendan on 07823 357721 or [wavemagazine@hallmarkbranding.co.uk](mailto:wavemagazine@hallmarkbranding.co.uk) for further information!

